# Louis Lippens

Postdoctoral Researcher

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# 1. Experience

# **1.1. Research Experience**

<ul> <li>Ghent University</li> <li>FWO Postdoctoral Researcher</li> <li>Researching how competition can decrease labour market discrimination using advanced statistical techniques, such as multilevel meta-regression applied to transnational data</li> <li>Served on one doctoral examination board</li> <li>Co-supervised two Master's dissertations</li> </ul>	Ghent, BE 2023 –
<ul> <li>UGent @ Work</li> <li>Affiliated Researcher</li> <li>Translating findings of labour market research into evidence-based policy advice</li> <li>Co-authored ten policy briefs on various labour market topics</li> <li>Contributed to six research briefs and three knowledge clips to communicate research findings and explain key labour market concepts</li> </ul>	Ghent, BE 2021 –
<ul> <li>Ghent University Doctoral Researcher <ul> <li>Conducted research on measuring and explaining labour market discrimination published in European Economic Review, Labour Economics, and Journal of Ethnic and Migration Studies, amongst other international peer-reviewed journals <ul> <li>Co-supervised eight Master's dissertations</li> <li>Co-developed multicultural situational judgment tests to increase the awareness of HR professionals' intercultural competence</li> </ul></li></ul></li></ul>	Ghent, BE 2019 – 2023
Vrije Universiteit Brussel Visiting Doctoral Researcher	Brussels, BE 2019 – 2023
1.2. Teaching Experience Labour Economics, Department of Economics, Ghent University Co-lecturer Guest Lecturer BSc in Economics	Ghent, BE 2023 – 2021
<b>Migration &amp; Society</b> , Department of Social Work & Social Pedagogy, Ghent University Student Coach <i>University-wide elective (Bachelor's, Master's)</i>	Ghent, BE 2022, 2024
<b>Intersectionality &amp; Diversity Studies</b> , Department of Languages & Cultures, Ghent University Guest Lecturer <i>MA in Gender &amp; Diversity</i>	Ghent, BE 2022
<b>Labour &amp; Employment</b> , Department of Economics, Ghent University Guest Lecturer <i>University-wide elective (Bachelor's, Master's)</i>	Ghent, BE 2021
<b>Introduction to Economics</b> , Department of Economics, Ghent University Guest Lecturer <i>University-wide elective (Bachelor's)</i>	Ghent, BE 2020, 2021
1.3. Advising Experience	
PhD Co-supervisor of Louise Devos, Department of Economics, Ghent University	Ghent, BE

<ul> <li>Funded by Belspo (BRAIN-be 2.0): "LAMIE – The labour market disadvantage of citizens with a migration background: From measuring to explaining and remedying"</li> </ul>	2023 -
<b>PhD Guidance Committee Member</b> of Liam D'hert, Department of Economics, Ghent University	Ghent, BE
<ul> <li>Funded by FWO, Research Foundation – Flanders (Senior Research Project): "The activation of inactive people: Studying thresholds and breakthroughs using AI techniques"</li> </ul>	2024 -
1.4. Industry Experience	
BDO	Flanders, BE
Senior Consultant (Data Analytics)	2018 – 2019
<ul> <li>Performed survey research on the modal shift in transportation and developed a predictive</li> </ul>	
model for a governmental body and an inland port	
<ul> <li>Advised a private company active in the entertainment industry on the design of a data</li> </ul>	
asset repository	
<ul> <li>Constructed a financial model for a mid-scale mobility management project</li> </ul>	
Capgemini Invent	Brussels, BE
Consultant (Data Governance)	2017–2018
<ul> <li>Performed a benchmark study of data governance operating models in financial services</li> </ul>	
<ul> <li>Developed and optimised various data asset documentation processes in the context of BCBS239 and GDPR regulatory frameworks</li> </ul>	
<ul> <li>Conducted a data quality maturity assessment across various business and functional</li> </ul>	
departments within a major Belgian bank	
<ul> <li>Set up data-sharing agreements between various business and functional departments</li> </ul>	
within a major Belgian bank	
CEMAC	Zele, BE
Management Consulting Intern	2017
<ul> <li>Proposed a redesign of the firm's organisational structure and internal business processes</li> </ul>	
<ul> <li>Evaluated the firm's product strategy and internationalisation opportunities and capabilities</li> </ul>	
The Future Alliance	Ghent, BE
HR Consulting Intern	2015 – 2016
<ul> <li>Organised assessment and development centres for middle management candidates</li> </ul>	
<ul> <li>Organised workshops concerning HR-related topics (e.g. giving and receiving feedback)</li> </ul>	
<ul> <li>Carried out recruitment and selection assignments for entry and (middle) management functions</li> </ul>	
functions	
Hudson	Ghent, BE
HR Consulting Intern	2014
<ul> <li>Developed 40 rating scales, including a manual, for the advisory firm's dedicated competency model</li> </ul>	
1.5. Volunteering Experience	
180 Degrees Consulting	Ghent, BE
Human Capital Director	2015 – 2016
- Led the human capital activities of the Ghent University branch of 180 Degrees Consulting,	
the world's largest international consultancy for non-profits and social enterprises	
<ul> <li>Conducted selection tests, incl. reasoning tests and structured interviews, of about 70 university students</li> </ul>	
Management Consultant	2015
- Co-developed an integrated fundraising and marketing strategy for the NGO Join For Water	
<ul> <li>Conducted survey research regarding the brand perceptions of Join For Water's donors and</li> </ul>	
sympathisers	
<ul> <li>Developed an evidence-based, bespoke brand personality for the NGO, as well as brand</li> </ul>	
improvement guidelines	

2. Education	
<ul> <li>Ghent University</li> <li>Doctor of Philosophy (PhD) in Economics</li> <li>Thesis: "Recruiter says 'no': Measuring and explaining labour market discrimination"</li> <li>Supervisors: Prof. Stijn Baert, Prof. Pieter-Paul Verhaeghe, Prof. Eva Derous</li> <li>Core doctoral courses: Advanced Econometrics (Non-Linear Techniques), Advanced Labour Economics, Multilevel Analysis</li> <li>Other doctoral courses: Advanced Academic Writing in English, Multilevel Analysis in R, Generalised Linear Models in R, Multidisciplinary Research Tools to Study Work and the Labour Market, Effective Graphical Displays</li> </ul>	Ghent, BE 2023
<b>Vrije Universiteit Brussel</b> Doctor of Philosophy (PhD) in Sociology (joint PhD with Ghent University)	Brussels, BE 2023
<b>Vlerick Business School</b> Master of Management (MM) in General Management <i>(magna cum laude)</i>	Ghent, BE 2017
<b>Ghent University</b> Master of Science (MSc) in Industrial and Organisational Psychology <i>(magna cum laude)</i>	Ghent, BE 2016
3. Fellowships, Grants, & Awards	
<ul> <li>National Bank of Belgium</li> <li>Sponsorship of socially valuable projects (€21,520)</li> <li>The National Bank of Belgium financially boosts projects that promote diversity, inclusion and sustainability; they selected my FWO project on competition and discrimination</li> </ul>	Brussels, BE 2024
<ul> <li>FWO, Research Foundation Flanders</li> <li>Junior postdoctoral research fellowship</li> <li>Following an international peer review of my project on competition and discrimination, I was awarded a three-year postdoctoral fellowship with an award rate of 21.2%</li> </ul>	Brussels, BE 2023
<ul> <li>Vlerick Business School</li> <li>Student achievement for outstanding performance</li> <li>Personal recognition for obtaining the most positive peer evaluations in group work throughout the academic year.</li> </ul>	Ghent, BE 2017

# 4. Publications

Publication citation count: 941, h-index: 7, i10-index: 6 (based on Google Scholar, 8 September 2024). Total research mentions: 394, combined Altmetric score: 321 (based on Altmetric, 4 September 2024). Selected publications below.

# 4.1. Publications in International Peer-Reviewed Journals

- 1. Lippens, L. (2024). Computer says 'no': Exploring systemic bias in ChatGPT using an audit approach. Computers in Human Behavior: Artificial Humans, 2(1), 100054. https://doi.org/10.1016/j.chbah.2024.100054
- Lippens, L., Dalle, A., D'hondt, F., Verhaeghe, P.-P., & Baert, S. (2023). Understanding ethnic hiring discrimination: A contextual analysis of experimental evidence. Labour Economics, 85, 102453. https://doi.org/10.1016/j.labeco.2023.102453
- Lippens, L., Vermeiren, S., & Baert, S. (2023). The state of hiring discrimination: A meta-analysis of (almost) all recent correspondence experiments. European Economic Review, 151, 104315. https://doi.org/10.1016/j.euroecorev.2022.104315
- 4. Lippens, L., Baert, S., Ghekiere, A., Verhaeghe, P.-P., & Derous, E. (2022) Is labour market discrimination against ethnic minorities better explained by taste or statistics? A systematic review of the empirical evidence. Journal of Ethnic and Migration Studies, 48(17), 4243–4276. https://doi.org/10.1080/1369183X.2022.2050191
- 5. Lippens, L., Baert, S., & Derous, E. (2021). Loss aversion in taste-based employee discrimination: Evidence from a choice experiment. Economics Letters, 208, 110081. https://doi.org/10.1016/j.econlet.2021.110081
- 6. Lippens, L., Moens, E., Sterkens, P., Weytjens, J., & Baert, S. (2021). How do employees think the COVID-19 crisis will affect their careers? **PLOS ONE**, 16(5), e0246899. https://doi.org/10.1371/journal.pone.0246899

 Moens, E., Lippens, L., Sterkens, P., Weytjens, J., & Baert, S. (2021). The COVID-19 crisis and telework: A research survey on experiences, expectations and hopes. The European Journal of Health Economics, 23, 729–753. https://doi.org/10.1007/s10198-021-01392-z

# 4.2. Publications under Review for International Peer-Reviewed Journals

- 1. Devos, L., Lippens, L., Lens, D., Rycx, F., Volral, M., & Baert, S. (2024). Labour market disadvantages of citizens with a migration background in Belgium: A systematic review. IZA Discussion Paper Series, 16849. https://ideas.repec.org/p/iza/izadps/dp16849.html
- 2. Dalle, A., **Lippens, L.**, & Baert, S. (2023). Nothing really matters: Evaluating demand-side moderators of age discrimination in hiring. IZA Discussion Paper Series, 16672. https://ideas.repec.org/p/iza/izadps/dp16672.html
- 3. Ghekiere, A., Lippens, L., Baert, S., & Verhaeghe, P.-P. (2023). The state of rental discrimination: A meta-analysis across vulnerable groups in the housing market. Vrije Universiteit Brussel.

#### 4.3. Papers under (Re)submission

- 1. D'hert, L., Baert, S., **Lippens, L.** (2024). Unemployment, inactivity, and hiring chances: A systematic review and meta-analysis. IZA Discussion Paper Series, 17141. https://ideas.repec.org/p/iza/izadps/dp17141.html
- 2. Moens, E., **Lippens, L.**, D'hert, L., & Baert, S. (2024). Speeding up on the learning curve: The evaluation of telework following a surge in telework experience. IZA Discussion Paper Series, 16900. https://ideas.repec.org/p/iza/izadps/dp16900.html
- 3. Van Borm, H., **Lippens, L.**, & Baert, S. (2022). An Arab, an Asian, and a Black guy walk into a job interview: Ethnic stigma in hiring after controlling for social class. IZA Discussion Paper Series, 15707. https://ideas.repec.org/p/iza/izadps/dp15707.html
- 4. Baert, S., **Lippens, L.**, & Van Borm, H. (2022). Selecting names for experiments on ethnic discrimination. IZA Discussion Paper Series, 15524. https://ideas.repec.org/p/iza/izadps/dp15524.html

## 4.4. Papers in Preparation

- 1. Lippens, L., & Baert, S. Competition and hiring discrimination: A meta-reanalysis of correspondence experiments. Ghent University.
- 2. Lippens, L. Humans vs GPTs: Bias and validity in hiring decisions. Ghent University. https://osf.io/9nxyj
- 3. El Haj, M., Lippens, L., Verhofstadt, E., Van Ootegem, L., & Baert, S. Parenthood discrimination in the 21<sup>st</sup>-century labour market: A systematic review. Ghent University.
- 4. El Haj, M., Dalle, A., Lippens, L., & Baert, S. The hidden struggles of parenthood in hiring: A factorial survey experiment. Ghent University.

# 5. Academic Activities

#### **5.1. Invited International Conference Presentations**

1. Lippens, L. (June 2024). Humans vs GPTs: Bias and validity in hiring decisions. 52<sup>nd</sup> scientific meeting of the Italian Statistical Society (Società Italiana di Statistica), Bari, IT.

#### **5.2. International Conference Presentations**

- 1. Lippens, L. (September 2024). Computer says 'no': Exploring systemic hiring bias in ChatGPT using an audit approach. EALE Conference 2024 (EALE), Bergen, NO.
- Lippens, L. (July 2024). Humans vs GPTs: Comparing bias and validity in hiring decisions using an audit approach.
   21<sup>st</sup> IMISCOE Annual Conference (IMISCOE), Lisbon, PT (online).
- 3. Lippens, L. (September, 2023). Computer says 'no': Exploring systemic hiring bias in ChatGPT using an audit approach. Artificial Intelligence and the Economy (Hertie School, IZA, Kiel Institute, Sciences Po), Berlin, DE.
- 4. Lippens, L., Vermeiren, S., Baert, S. (June 2022). The state of hiring discrimination: A meta-analysis of (almost) all recent correspondence experiments. 19<sup>th</sup> IMISCOE Annual Conference (IMISCOE), Oslo, NO.
- 5. Lippens, L., Vermeiren, S., Baert, S. (May 2022). The state of hiring discrimination: A meta-analysis of (almost) all recent correspondence experiments. **26<sup>th</sup> Spring Meeting of Young Economists** (EAYE), Orléans, FR.
- 6. Lippens, L., Baert, S., Ghekiere, A., Verhaeghe, P.-P., & Derous, E. (September 2021). Is labour market discrimination against ethnic minorities better explained by taste or statistics? **EALE Conference 2021** (EALE), Barcelona, ES (online).

7. Lippens, L., Baert, S., & Derous, E. (June 2021). Taste-based discrimination: Actually a matter of contact avoidance? Day of Sociology 2021 (NSV, VVS), Utrecht, NL (online).

## **5.3. National Conference and Seminar Presentations**

- Lippens, L. (upcoming, October 2024). Competition and hiring discrimination: A meta-reanalysis of correspondence experiments. CEBRIG Workshop: "Migration and the Labour Market in Belgium" (Université Libre de Bruxelles, Fondation Bernheim), Brussels, BE.
- Lippens, L. (October 2023). Computer says 'no': Exploring systemic hiring bias in ChatGPT using an audit approach.
   18<sup>th</sup> Belgian Day for Labour Economists (National Bank of Belgium), Brussels, BE.
- 3. Lippens, L. (May 2023). Computer says 'no': Exploring systemic hiring bias in ChatGPT using an audit approach. **FEB** 2023 Research Day (Ghent University), Ghent, BE.
- Lippens, L., Dalle, A., D'hondt, F., Verhaeghe, P.-P., & Baert, S. (October 2022). Understanding ethnic hiring discrimination: A contextual analysis of experimental evidence. 17<sup>th</sup> Belgian Day for Labour Economists (Federal Planning Bureau), Brussels, BE.
- 5. Lippens, L., Dalle, A., D'hondt, F., Verhaeghe, P.-P., & Baert, S. (September 2022). Understanding ethnic hiring discrimination: A contextual analysis of experimental evidence. CESSMIR 2022 Conference (CESSMIR), Ghent, BE.
- 6. Lippens, L., Vermeiren, S., Baert, S. (September 2021). The state of hiring discrimination: A meta-analysis of (almost) all recent correspondence experiments. CESSMIR 2021 Conference (CESSMIR), Ghent, BE.
- 7. Lippens, L., Baert, S., & Derous, E. (June 2021). Taste-based discrimination: Actually a matter of contact avoidance? CESSMIR 2021 Research Day (CESSMIR), Ghent, BE.
- 8. Lippens, L., Baert, S., & Derous, E. (May 2021). Loss aversion in taste-based employee discrimination: Evidence from a choice experiment. FEB 2021 Research Day (Ghent University), Ghent, BE.
- 9. Lippens, L., Baert, S., Ghekiere, A., Verhaeghe, P.-P., & Derous, E. (September 2020). Is labour market discrimination against ethnic minorities better explained by taste or statistics? Context Matters Symposium (Vrije Universiteit Brussel), Brussels, BE.

#### 5.4. Academic Affiliations

EALE (European Association of Labour Economists)	Maastricht, NL
Member	2023 –
<b>CESSMIR (Centre for the Social Study of Migration and Refugees)</b>	Ghent, BE
Promoter	2023 –
Member	2019 – 2023
IMISCOE (International Migration Research Network)	Liège, BE
Member (via Ghent University)	2022 –

#### 5.5. Peer Review

Ad hoc reviewer since 2019 for international peer-reviewed journals – a selection: **American Economic Journal: Applied Economics, American Sociological Review**, Economic Modelling, Industrial Relations, International Migration Review, Journal of Ethnic and Migration Studies, **Journal of Labor Economics**, Journal of Sociology, **Nature Human Behavior**, PLOS ONE, Social Forces, Social Policy and Society, Social Science & Medicine, Technology in Society, The Annals of Regional Science, Work and Occupations.

#### 5.6. Research Communication

Communicated about my research on multiple occasions in *international* media (e.g. La Tribune [FR], Trouw [NL]) and Belgian *national* media via news broadcasts (e.g. VRT NWS), newspaper articles (e.g. Bruzz, **De Morgen**, De Standaard, **De Tijd**, Le Vif, Le Soir, Het Belang van Limburg, Het Laatste Nieuws, Het Nieuwsblad, Metro, VRT), newspaper interviews (e.g. De Morgen), radio interviews (e.g. **Radio 1**), and professional magazines (e.g. **HR Magazine**, HR Square, Knack, Trends, #ZigZagHR). Moreover, our meta-analysis on hiring discrimination published in European Economic Review has been cited widely on social media, scoring in the top 5% of all research outputs scored by Altmetric.

# 6. Skills

#### **6.1 Professional Skills**

- Research: audit studies, survey research, experimental economics, labour economics, applied microeconomics, applied psychometrics, systematic reviews
- Analytics: (ordered) logit regression, linear regression, meta-analysis, meta-regression, reliability and validity analysis, structural equation models
- Management: project management, human capital management, corporate finance, advisory services

# 6.2 Technical Skills

- Coding languages: R (easystats, fixest, ggplot2, hugo, lavaan, marginaleffects, metafor, quarto, tidyverse, xaringan...), SQL
- Research software: RStudio, Stata, SPSS, Knime
- Business software: Collibra, MS Office
- Creative software: Photoshop, GIMP, Ableton Live
- Other: Git, Markdown, LaTeX

# 6.3. Languages

- Dutch: reading, writing, listening, and speaking C2
- English: reading, writing, and listening C2; speaking C1
- French: reading C1; writing and listening B2, speaking B1

# 7. References

References are available upon request.